Podcast & Radio
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Course Credits: 2 TAU Semester Credits

Course Description

Audio is the basis for creating content on a variety of platforms and is a gateway to various roles in the digital space and media field. The workshop will provide familiarity with audio on digital platforms in a variety of podcast formats and storytelling methods. In addition, as part of the course, students will acquire tools and skills from the research and information gathering stages, through production, narration and audio editing in creating their own podcast.

Course Requirements and Expectations

- Attendance at all workshop classes is mandatory.
- Up to 3 absences, students must provide a written explanation and obtain the lecturers’ approval for each absence.
- Absences above 3 sessions will result in a failing grade for the workshop, according to Tel Aviv university policies.
- Unjustified delay in submitting an exercise will result in a deduction of grade.
- Being late to class, delay or failure to submit in class exercises and interruptions during the lesson will result in a deduction of grade.
Learning Outcomes

The workshop enables and produces experiential learning in a variety of roles: audio editing, production, presentation and format development. In addition, students will learn to find the personal and unique voice they will formulate into an applicable idea through audio, and will practice storytelling on the various audio platforms.

Evaluation Criteria

Assignment 1 – Storytelling (individual) (20%)
Assignment 2 - Final Project (individual/pairs) (80%)

Absence Policy

• Attendance at all workshop classes is mandatory.
• Up to 3 absences, students must provide a written explanation and obtain the lecturers’ approval for each absence.
• Absences above 3 sessions will result in a failing grade for the workshop, according to Tel Aviv university policies.

Course Subjects:

1. Introduction – an introduction to the world of radio and podcasts. Radio broadcast versus podcasts. Radio map in Israel and around the world, listening data for podcasts in Israel and around the world, differences between live broadcast and recorded and edited broadcast. Listening and explaining the various formats of podcasts. Explanation of the final project – pilot episode

2. Storytelling - how to tell a story and the role of music. Narration and submission - one minute recording practice that includes beginning, middle and end with an emphasis on narration and basic technical control. Initial technical training - familiarity with the software, opening a microphone and recording. Classroom narration practice. Homework for submission - storytelling (15%)
3. Advanced content editing - types of items, how to get the best out of your content, be concise and communicative, to handle and edit the order in which the items are presented, production skills. Conducting an interview - Principles of interviewing and practicing in class. Technical training - recording a telephone interview.

4. Basic concepts and content editing - Continued listening and explaining various formats of podcasts, with the various roles in the world of audio, use of inserts or sound bites, collage, research, building a line-up / script. presenting an idea for a podcast, conducting research, finding the added value, defining a target audience, preparing a script / line-up. Division into pairs. 

**Homework for submission – Pitch (No grade)**

5. Submitting the pitch in pairs and discussing.

6. Technical instruction in the classroom - advanced editing and jingle preparation for a podcast. Practice in the studios - editing a jingle. Couples meetings with the lecturer - building a line-up. 

**Homework for serving in class (without grade) - Jingle and opening for a podcast.**

7. Continuation of work in the studios - editing a jingle and opening. Couples meetings with the lecturer - building a line-up. 

**Classroom presentation and reviews - jingle and opening exercise.**

8. Group summary meeting - demonstration of different podcasts, each group will talk about the production process, choosing interviewees or segments, a reminder of the requirements of the final project and the various elements, answering questions towards individual work on the projects. 

**Homework for classroom presentation (without grade) - recording an interview or segment from the podcast.**

9. Personal meetings and individual work - content meetings with the lecturer and technical meetings with the TA.

10. Presentation of final projects - in class

**TAU International Academic Guidelines**

Students may only attend classes which they are officially registered for. No auditing of courses is permitted. Students are responsible for reading and adhering to all policies and procedures in the TAU International Academic Handbook posted here at all times. Below is a summary of some of these relevant policies and procedures.

**Learning Accommodations**

In accordance to University guidelines, TAU International may be able to accommodate students with learning disabilities or accommodation requests if these requests are also honored at the student’s home university or home school. To be considered, students must submit official documentation from their home school or university (if not in English, a notarized official copy translated into English is required) to TAU International in advance of arrival describing in detail any specific needs and how these are accommodated at the home school or university. Students
must also bring a copy of this documentation with them on-site and give it to their faculty on the first day of class while introducing themselves so that the faculty know who they are and what sorts of needs or accommodations they may have. **Without official documentation from the home school submitted on or before the first day of courses, TAU will not be able to honor accommodation support.**

With supporting documentation and by following the correct procedure as outlined above, TAU International and its faculty will do the best it can to make any suitable accommodations possible. However, we cannot guarantee that all accommodations received at the home school can be similarly met at TAU. For example, TAU is usually not able to offer note-taking services in English, private testing rooms, or advance viewing of classroom presentations, exams, or assignments.

It may be an option to provide a student with additional tutoring or support outside the classroom as needed. Students should be aware that this additional support cannot be guaranteed and is based on teacher availability in the subject as well as the specific student level. If available, the cost of additional tutoring or support will be the sole responsibility of the student.

**In-Class Exams**

TAU does not permit, under any circumstances, taking any in-class (including mid or final) exams early or later than the scheduled exam day. When selecting courses, it is thus very important to note if there is an in-class midterm or final exam as this date/exam cannot be changed. It is also the student’s responsibility to clarify exam dates with the professors at the beginning of a course, with the understanding that not all exam dates can be decided up front as it can sometimes depend on the pace of the course and class learning. It is the student responsibility to plan to be present for all courses including the final day of class for this reason. Early departures from the program are not approved, nor are early or exception in-class exams.

**TAU International Absence Policy**

Attendance is mandatory in all of the courses including Hebrew Ulpan. Faculty can and will take attendance regularly. Missing classes will be reflected in the final grade of the course. Up to three justified and properly documented absences from classes may be accepted (for example: emergency matter or illness, both of which will require a doctor’s note). Such cases of absence should be reported to the faculty immediately and again, a doctor’s note is required. Teachers are entitled to treat any lateness or absence without documentation as unexcused. Some of our courses such as Service Learning or the Internship Seminar require more practical in-class work; thus, attendance policies may be stricter in some courses and students then must adhere to the stricter attendance policy as outlined by the faculty/syllabus.

Students are required to arrive on time for classes. Teachers are entitled to treat any single case of lateness and/or repeated lateness as an unjustified absence.

Please note that according to official TAU Academic Policy, if a student’s behavior or attendance during is disagreeable his/her course participation may be cancelled at the discretion of TAU with no due refund.
Grade Appeals

Students are responsible for checking grades once posted or distributed by faculty. The limited grade appeals window and the detailed procedure for appealing a grade – whether a graded assignment, exam or final grade – is outlined clearly in the policies and procedures in the TAU International Academic Handbook posted here.