Call for Proposals 2021
Tel Aviv University – University of Potsdam
Joint Research Workshops and Innovative Digital Teaching

With the goal of facilitating research and teaching cooperation, the University of Potsdam and Tel Aviv University have established a joint funding scheme to support annual joint research workshops or cooperation in innovative digital teaching formats.

Funding line 1:
UP-TAU joint research workshops allow researchers to identify complementary research strengths and facilitate the use of synergies in future research projects. The workshops should have a clearly defined research focus and serve as a catalyst for the development of new research projects. The workshop format and duration are not pre-defined. The workshops can be held in Potsdam or in Tel Aviv. Participants should include both senior and junior researchers. Researchers can participate in more than one workshop provided that the workshops are not submitted in the same cycle.

Funding line 2:
UP-TAU innovative teaching initiative allows university teachers to jointly develop courses or teaching materials using digital formats. This could take the form of virtual student exchange, a joint virtual classroom, joint student discussions and discussion boards, joint assignments, peer tutoring, long term group projects and other relevant activities that use digital media in cooperative teaching. The joint development and/or exchange of digital content for teaching can also be supported. The goals of this funding would be:
- Deepen relationships between TAU and UP
- Provide TAU and UP students (Graduate and undergraduate) with cross cultural, curriculum-based experiences with both professors and peers abroad
- Provide TAU and UP students with opportunities to gain the competencies necessary to become engaged global citizens.
- Create regularly offered courses that will provide students with opportunities to build their global perspectives and intercultural competencies "at home"
- Increasing the numbers of TAU and UP faculty collaborating across borders

The motivation for holding the project should be clearly explained, including how the involved UP and TAU institutes or departments can profit long term from this cooperation and what synergies will arise. Inclusion of German non-university research institutions such as Max Planck Institutes, Helmholtz Centers, and others, is encouraged for the research
workshops, however, the additional costs must be covered by these partners themselves. The call is not limited to a specific academic field, the projects can be either focused on one discipline or be of interdisciplinary character.

**Submission of proposals**

**Funding line 1:**
Proposals can be submitted by permanent/tenured professors of University of Potsdam and tenured or tenure-track faculty members of Tel Aviv University. It is required that the workshop proposals involve several UP and TAU faculty both senior and junior researchers (PhD students or Post Docs). Total workshop costs shall not exceed 10,000 EUR (including travel), of which UP and TAU will cover 50% each under this call.

**Funding line 2:**
Proposals can be submitted by all university teaching staff of both universities. It is required that the proposals involve at least one UP and one TAU faculty member. Total costs shall not exceed € 3,000 EUR, of which UP and TAU will cover 50% each under this call.

**Selection criteria**

Funding for projects is provided on a competitive basis. Projects will be selected by a joint UP-TAU committee, giving particular attention to the following criteria:

- Clearly formulated goals of the project
- Information on envisaged synergies
- **Funding line 1:**
  - Level of concreteness of future joint research, incl. timeframe and information on funding programs and steps for developing a joint proposal
  - Compatibility with the UP/TAU research profiles (interdisciplinary nature, excellence of project leaders, wide scope of the different fields/labs represented in the proposed workshop)
  - Despite the fact that this is an open call, selection priority is given to projects focusing on one of the following topics: Artificial Intelligence, Big Data, Healthy Aging or Sustainability
- **Funding line 2:**
  - Collaborative activities must involve faculty and students from the two institutions and incorporate an international dimension to students’ classroom experience
- Ideas for cross institutional, cross cultural experiences might include joint students' discussions and discussion boards, joint assignments, peer tutoring, long term group projects and other relevant activities.
- The Use of unique digital resources to both institutions - online laboratories, simulators

Submission and deadlines

Proposals for UP-TAU joint research workshops should be submitted in English.

They should not exceed 3 pages and have the following information attached:

**Funding line 1:**

- Timeframe/Date for the workshop or teaching period (workshops shall be held until the end of 2021)
- Budget calculation
- Written endorsement statement of respective UP/TAU faculty/department
- Information on project leaders on both sides and list of other UP/TAU participants

**Funding line 2:**

- Existing or proposed course: title, description, academic credit, Undergrad or graduate course, course description that emphasizes the uniqueness of each institution- leading lecturers, content unique to the country, etc.
- Course plan: academic calendars (including national holidays), communicating across time differences, language barriers, access to various technological platforms and/or internet services.
- Information on project leaders on both sides and list of other UP/TAU participants
- Expected enrollment on both sides

Joint proposals can be submitted until the following date: April 20, 2021.

Researchers should submit their joint proposal simultaneously in Potsdam and in Tel Aviv. Proposals should be sent electronically to the following addresses:
At University of Potsdam:

Marita Boehning  
Strategic Advisor to the Vice President for International Affairs, Alumni and Fundraising  
University of Potsdam  
Tel: +49 331 977 4190  
Email: marita.boehning@uni-potsdam.de

At Tel Aviv University:

Sharon Ziv Kafri  
Director, International development,  
Tel Aviv University International  
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For further information please contact the staff listed above.